

Area Committee Well-being Fund – Project Proposal
Inner West Area Committee

Appendix 4

Project Name: Local Futures – West/North West application for Access to Employment funding

Lead Organisation: BARCA – LEEDS Development Trust

Project Delivery - How will the project be delivered? (list any partners involved in the project):

Local Futures is a 2 year project focusing on local delivery in partnership with locally based organisations; it aims to work with lone parents and young people **Not in Education Employment or Training (NEET)** to assist them to access employment. BARCA- Leeds will be the lead organisation for the bid and will recruit and employ three workers and an administration officer, while the partners will work alongside these workers to ensure the delivery of a wide range of tailor made interventions with the key client groups. The four workers will be based together at one of the local venues (community centres) and work across the whole of the West North West area.

National and local evidence suggests that in order to engage with these client groups we need to base our services at a local level, the model we are proposing is based on community development approaches and builds on the trust and relationships that have developed over time with each of the partners. Our model seeks to be flexible and open a dialogue between the individual, worker and partners in order to move people towards job and career opportunities.

This project will have 4 main centres that will co-ordinate activity at a neighbourhood level, it will have a further 4 satellite centres that will support further activity. The 4 main centres are: New Wortley, Fairfield, Burley Lodge, and Cardigan Centre. Both main and satellite centres will work with the key workers to identify a range of activities suited to the client group. All these centres have a history of community engagement and deliver a wide range of services. They are based within the neighbourhoods they serve. The satellite centres have strong links with each of the 4 main centres and a number of existing programmes are already delivered through this system e.g. Cardigan Centre Connexion Service work at Hawksworth Wood, Barca Leeds deliver the first round of A2E at Little London Space@. Each of the main and satellite centres will have access to an activity budget that they can use to develop work with the client groups.

Barca Leeds will employ 4 workers, one to focus on the NEET group, one on the Lone Parents and one on employment and training brokerage and a part time administrator. The NEET and Lone Parent workers will work alongside the 4 main centres to develop a referral system under the Information, Advice and Guidance / Common Assessment Framework, they will also develop a menu of activities that will engage, enhance and enable local people to build their confidence, skill and job readiness. The Employment and Training Broker will develop a portfolio of opportunities which could be based at a local satellite or main centre, they will work with our key employers to develop work placements, mentoring and job opportunities as well as add value to existing programmes running in the city. Key to our concept is the need to look at the needs of both the client group and the employer, to encourage a supportive environment which inspires individuals and helps employers to retain staff and offer wider career opportunities.

Partners in the Project are:

BARCA-LEEDS, Burley Lodge Centre, Cardigan Centre, Little London Space@, Fairfield Community Partnership, New Wortley Community Association, HollyBush, Youth Service, Jobs and Skills, Prince's Trust, BEST, Job Centre Plus, Re'new, Leeds ahead, Farnells, Elite Forwarders, Park Lane.

Project Summary (include a brief description of the main activities, why the project is needed and links to key priorities):

Local Futures aim is to deliver a wide range of comprehensive, tailor made and integrated activities that will seek to address the needs of young people Not in Education Employment or Training (**NEET**) and Lone Parents in West and North West Leeds. Our model is focused on delivering activities and support at neighbourhood level; it seeks to address the needs of those from the top 10% SOAs in West North/West Leeds. The strength of this model lies in the fact that each of the partners work at a neighbourhood level, have a good understanding of local factors, have a history of engagement with local people and in particular with the client groups.

Local Futures will focus on working alongside the clients to identify their needs and use the resources of the partnership to address those needs e.g. housing, benefits advice, basic maths and English. However, it will also work with local employers to bridge the gap between the needs of the client and the employer and to manage the expectations and relationships of these groups.

Outcomes (summarise the main outcome/output/benefit the project will achieve):

Over the 2 year period 2008-2010 for West and North West:

No of people supported towards employment	300
No of people into employment	140
No of gross new jobs created	4
No of employers supported	60
No of people supported in their skills development	960
No of people gaining an accredited qualification	200
No of people completing a back to work plan	800
No of referrals to Job Centre Plus funded provision	100
No of referrals to LSC funded provision	200
No of people assisted to access complimentary support	400
No of people receiving post employment support	200

Project Cost. Please indicate**How much the project will cost? (List all partners and their contributions)**

£30,000 revenue for a 2 year project which will operate from April 2008 to April 2010.

£30,000 is also being sought from Inner North West Area Committee

Identify which geographic areas will benefit:

The Project will work across West and North West Leeds; this includes two 3% areas Fairfield and Little London, it also includes a number of neighbourhoods within the top 10% this includes; New Wortley, Broadleas, Wythers, Burley and Woodhouse, Hawksworth Wood.

West Leeds has some of the highest levels of deprivation across its patch, statistical analysis show that levels of poverty are among the highest in Leeds as well as low educational attainment, crime and poor health. West Leeds has had access to limited resources in the past and this has had a knock on effect in development of new services. West Leeds has poor transport links and is geographically isolated due to rail, road and water structures, considering it is proximity to the city centre. It also has a large and high turnover from HMP Armley which impacts on the local community and local services. West Leeds is historically white working class/unskilled population, lack of resources has resulted in groups of deskilled people with low educational attainment who do not access the wealth or opportunities within Leeds. The Government statistic for SOAs shows that Armley, Bramley and Stanningley, Farnley and Wortley are ranked the worst 10% in the Education, Skills and Training Deprivation Domain in the West Wedge.

How much Well Being Funding is sought and breakdown between capital and revenue)

£30,000 Revenue

£30,000 Revenue is also being sought from Inner North West Area Committee

Who will be in receipt of the financial order. (name of the organisation and contact details)

BARCA-LEEDS
259 Upper Town Street,
Bramley.
Leeds.
LS13 3JT

Tel No 0113 255 9582
Bernadette@barca-leeds.org

Approved
Date

Not Approved
Date

Please return this form to Rebecca Boon, West Area Management Team, Pudsey Town Hall, Lowtown, Pudsey, Leeds, LS28 7BL or via email to rebecca.boon@leeds.gov.uk

